

01 PRIMARY LOGO



02

COLOUR
OPTIONS

The logo consists of a stylized paw print with four toes, where the 'A' is integrated into the paw print. The word 'Animeros' is written in a bold, rounded, sans-serif font to the right of the paw print. The entire logo is white against a solid black background.The logo consists of a stylized paw print with four toes, where the 'A' is integrated into the paw print. The word 'Animeros' is written in a bold, rounded, sans-serif font to the right of the paw print. The entire logo is black against a solid white background.The logo consists of a stylized paw print with four toes, where the 'A' is integrated into the paw print. The word 'Animeros' is written in a bold, rounded, sans-serif font to the right of the paw print. The entire logo is black against a solid lime green background.The logo consists of a stylized paw print with four toes, where the 'A' is integrated into the paw print. The word 'Animeros' is written in a bold, rounded, sans-serif font to the right of the paw print. The entire logo is white against a solid dark olive green background.

03

LOGO VARIATIONS



04 TYPOGRAPHY

A B C D E F G H I J K L

M N O P Q R S T U V

W X Y Z

1 2 3 4 5 6 7 8 9 0

06

MOCKUP

Animeros

Animeros

Pet Products

Animeros

07

BUSINESS
CARD



08

T-SHIRT
MOCKUP

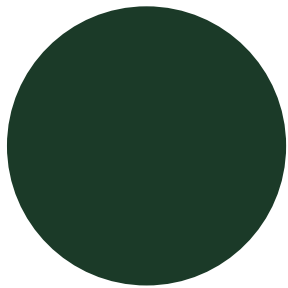


09

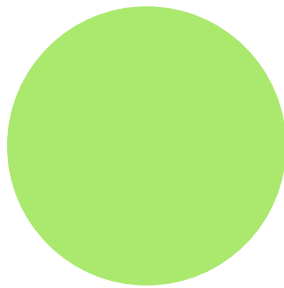
BAG
MOCKUP



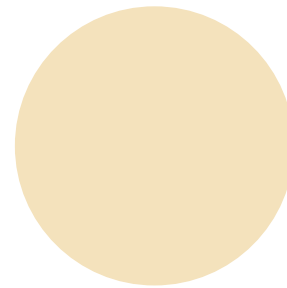
10 COLOUR PALETTE



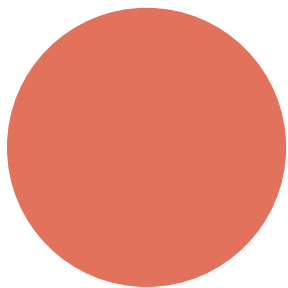
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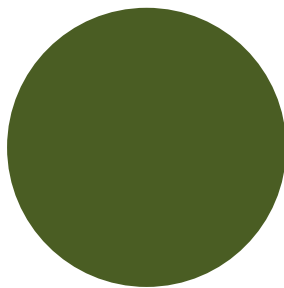
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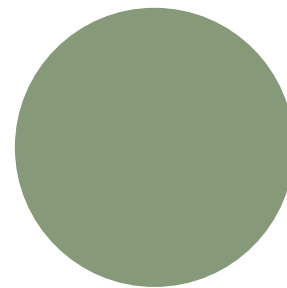
#F4E2BC



#E2725B



#4A5D23



#869979

Thank
You